

US Special Operations Command



Commander's Innovation Conference

Briefer: COL Stephen Nitzschke

J-54

Date: 14 Sep 12

The overall classification of this briefing is:

UNCLASSIFIED//FOUO



Proposed Mission

- **January 7-9 2013, Commander USSOCOM host a two and a half day conference to improve the staff's understanding of fostering an innovative culture within large organizations and examine / consider / determine its applicability to this headquarters.**



Commander's Intent

- **The purpose of the conference is to establish a baseline understanding of what an innovative culture looks like in a large organization.**
- By hearing the perspectives of accomplished innovators from across the private, public and academic sectors, the SOCOM staff gains insights and considers ways in which an innovative culture can increase the HQ's effectiveness, relevancy and efficiency in supporting the SOF enterprise and our Nation's SOF requirements.



(U) Commander's Innovation Conference

(U) Purpose – Host Commander's Innovation Conference that will help CCDR & Staff better understand requirements to develop and sustain an innovative culture within large organizations.

- Develop a greater understanding of innovation and its application to the USSOCM HQ and its mission

(U) Method – Series of guest Speakers, Panel Discussions and Working Groups.

- 6 Guest Speakers (Q&A)
- 4 Panel Discussions (Q&A)
- Working Groups (Outbrief to CCDR)



(U) Commander's Innovation Conference

(U) End-state (Outcome)

- **Increase the collective awareness of the commander and the staff (Educate)**
- **Recognize and acknowledge potential innovative thoughts and ideas and their applicability to USSOCOM**
- **Empower the staff for future action**

Educate + Acknowledge + Empower



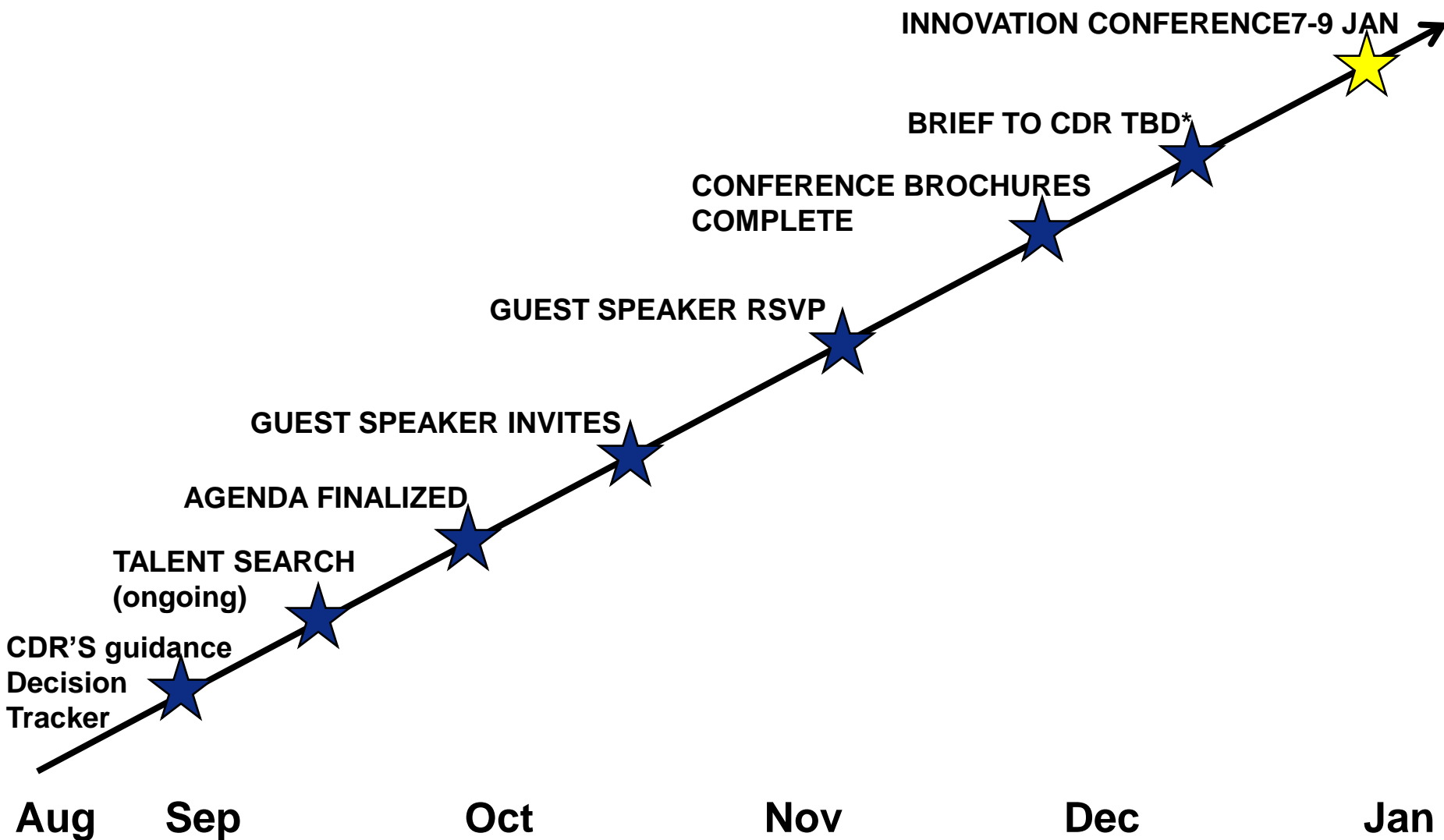
(U) Commander's Innovation Conference

(U) Way Ahead (see POA&M next slide)

- Website established (Graphics & J-6)
- Venue locked-on (J-54)
- Invitations printed (Protocol)
- Speaker portfolios produced (J-54)
- Finalized agenda and topics (J-54)



POA&M





Questions?

